



**DEVON &  
SOMERSET**  
FIRE & RESCUE SERVICE



**NFCC**  
National Fire  
Chiefs Council

# **SOCIAL VALUE**

## **Guidance Document for Framework Users**

### **Framework Agreement for UK Fire and Rescue Emergency Response Vehicles**

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## Section 1 – Introduction and Social Value Overview

The Public Services (Social Value) Act was introduced in 2012, and places an obligation on the Public Sector to consider social value in procurement (in England and Wales). Social value is a broad term used to describe the social, environmental and economic impacts of actions taken by communities, organisations, governments and individuals. One way of describing the social value derived from contracts is the positive legacy we create through its performance, such as a more diverse workforce, fewer single use plastics in the environment and more cohesive communities. The Act is aimed at service contracts, however, in June 2018 it was announced that Central Government would extend its use to good and works for procurements over the Public Contracts Regulations thresholds for goods, services and works and that it would be evaluated rather than just considered.

A Social Value Model has been developed by the UK Government Commercial Function for Public Sector organisations to use when setting up commercial agreements. This model can be obtained via the following link:

<https://www.gov.uk/government/publications/procurement-policy-note-0620-taking-account-of-social-value-in-the-award-of-central-government-contracts>

Social value was:

- Included as part of the supplier and FRS consultation;
- Formed part of the criteria for a place on the Framework Agreement;
- Will be monitored as part of ongoing management of the Framework Agreement, and;
- Is included as optional criteria for Contracting Authorities to use when running a Further Competition. The recommendation is for social value to have a weighting of at least 10%.

For this Framework Agreement the following three themes from the Social Value Model have been identified as the highest priority for the market and type of goods being procured:

- Theme 2 – Tackling economic inequality - MAC2.3: Support educational attainment relevant to the contract, including training schemes that address skills gaps and result in recognised qualifications;
- Theme 3 - Fighting climate change - MAC 4.1 Deliver additional environmental benefits in the performance of the contract including working towards net zero greenhouse gas emissions
- Theme 3 – Fighting climate change - MAC 4.2 Influence staff, suppliers, customers and communities through the delivery of the contract to support environmental protection and improvement.

## **Section 2 – Framework Agreement – Approach to Social Value**

### **2.1 Development of Requirements, Assessment Questions and KPI's**

The Project Team (including two FRS environmental representatives) used information gained from:

- The UK Government Commercial Function;
- Fleet Procurement leads within the Bluelight Commercial Team and Crown Commercial Service; and,
- The supplier and FRS consultation questionnaires,

to develop the framework requirements, assessment questions and key performance indicators (KPI's) applicable to the Framework Agreement that address each of the three themes identified within section 1.1. Please see Appendix 1 for the social value framework requirements, assessment questions and KPI's.

### **2.2 Ongoing Management**

As part of ongoing central management of the Framework Agreement, Framework Contractors will be monitored against their Carbon Reduction and Waste Management commitments declared when bidding for a place on the Framework Agreement. The latest date that Framework Contractors are permitted to implement a Carbon Reduction Plan and Waste Reduction and Management Plan (that meet the requirements of the framework) is April 2024.

Training, work experience and similar opportunities created as a result of contracts awarded through the Framework Agreement will also be reviewed and discussed with Framework Contractors.

### **Section 3 – Incorporating Social Value into Further Competitions / Call-Off Contracts**

FRSs are able to choose any social value elements/themes to form part of their requirements and criteria at Further Competition stage i.e. FRSs are not bound by the three themes selected for the Framework Agreement.

In-line with Government guidance, it is suggested that a weighting of at least 10% should apply.

As outlined in Section 2, social value requirements have been placed upon the Framework Contractors at an organisation level and are being monitored as part of ongoing framework management. FRSs should avoid asking what is already evaluated and is being managed.

It is recommended that FRSs incorporate social value into their Further Competition with vehicle and/or contract specific social value requirements and assessment questions. Examples are as follows:

Topic	Example Requirement	Example Assessment Questions
Materials used to manufacture the vehicle/s	<p>The Contracting Authority aims to reduce the use of natural and unsustainable resources, including in the manufacture of vehicles.</p> <p>Where possible, the materials used to manufacture the vehicle shall be recycled and/or reused components, without a detrimental impact on the quality of the vehicle supplied.</p>	<p>What proportion of each vehicle supplied will be made from recycled materials and/or reused components and what quality checks will be performed to ensure no detrimental impact on the quality of the vehicles?</p> <p>How much embodied carbon emissions are produced during this build and what are you already doing to reduce the embodied carbon emissions that are produced during the vehicle production?</p>
Reducing environmental impact when in use	<p>The Contracting Authority is working to reduce its carbon emissions and improve the fuel efficiency of its fleet of vehicles.</p> <p>The Contractor shall consider this when designing and proposing a vehicle suitable for this Contract.</p>	<p>What actions are you taking to reduce the environmental impact of the vehicles whilst in use by the Customer and how has carbon emission reduction and improved fuel efficiency been taken into consideration for the proposed vehicle/s?</p>
End of vehicle life waste reduction	<p>The Contractor shall proactively seek and implement solutions to reduce end of vehicle life waste.</p>	<p>What are you already doing to support the circular economy of reusable components and what are your plans for the future (with timescales)?</p> <p>What core components of the proposed vehicle/s can be recycled, re-used and/or reclaimed and how i.e. how would the Contracting Authority action this?</p>
Local Communities	<p>Delivery of this Contract shall include the Contractor leaving a positive legacy with the local Fire and Rescue Service community.</p>	<p>What positive legacy pledges will you commit to delivering to the local community of the Fire and Rescue Service and how will this be implemented?</p> <p>For example, 0.5% of all spend through the Contract will be used to buy equipment or support activities for schools within the FRS area. This may include donating sports or IT equipment, funding school trips etc.</p>

## Appendix 1 – Social Value Framework Requirements, Assessment Questions and KPI's

Social Value Theme	Framework Requirement	Assessment Question	Service Level/KPI
<p>Tackling economic inequality – MAC 2.3: Support educational attainment relevant to the contract, including training schemes that address skills gaps and result in recognised qualifications</p>	<p>As a result of being awarded contracts through this Framework Agreement, the Contractor shall create apprenticeships and work placements in the organisation and training/development opportunities.</p>	<p>Please outline the opportunities that will be made available under this framework agreement, for training, work experience and other similar activities which invest in people/develop your workforce, including any:</p> <ul style="list-style-type: none"> <li>• Apprenticeships</li> <li>• Training schemes</li> <li>• Work placements</li> <li>• Skills development for staff and the local community</li> </ul>	<ul style="list-style-type: none"> <li>• Annual update/report on the training, work experience and similar opportunities created as a result of contracts awarded through the framework agreement</li> </ul>
<p>Theme 3 - Fighting climate change - MAC 4.1 Deliver additional environmental benefits in the performance of the contract including working towards net zero greenhouse gas emissions.</p>	<p>The Contractor shall develop, implement and maintain a Carbon Reduction Plan that includes a net zero carbon target<sup>1</sup> and year on year carbon reduction targets (as a percentage). The plan shall be reviewed and updated no less frequent than annually.</p> <p>The plan shall concentrate on the organisations scope 1 and 2 emissions, but the organisation may optionally include their scope 3 emissions</p> <p>Scope 1 &amp; 2 emissions are from sources that are owned or controlled by the organisation.</p> <ul style="list-style-type: none"> <li>• Scope 1 includes on-site fossil fuel combustion (e.g. gas &amp; oil for heating) and fleet fuel consumption.</li> <li>• Scope 2 includes emissions from electricity, heat or steam purchased from a utility provider.</li> </ul> <p>Guidance on calculating Scope 1 &amp; 2 emissions can be found here:</p> <p><a href="https://www.carbontrust.com/resources/carbon-footprinting-guide">https://www.carbontrust.com/resources/carbon-footprinting-guide</a></p> <p>The following link provides a carbon reduction plan template to assist Contractors in developing a Carbon Reduction Plan where they do not already have one in place:</p> <p><a href="https://www.gov.uk/government/publications/procurement-policy-note-0621-taking-account-of-carbon-reduction-plans-in-the-procurement-of-major-government-contracts">https://www.gov.uk/government/publications/procurement-policy-note-0621-taking-account-of-carbon-reduction-plans-in-the-procurement-of-major-government-contracts</a></p> <p>The Contractor shall report their progress against their carbon reduction plan annually. As a minimum this shall include the emissions percentage reduction from the previous year (or baseline year) and the associated projects or processes that have led to these reductions.</p>	<p>Please provide a method statement stating:</p> <ol style="list-style-type: none"> <li>a) <u>When</u> your organisations scope 1 and 2 emissions will be calculated by;</li> <li>b) <u>how</u> your organisation will develop, implement and maintain a Carbon Reduction Plan (to include a net zero carbon target and year on year carbon reduction targets (as a percentage));</li> <li>c) <u>when</u> the Carbon Reduction Plan will be implemented by; and,</li> <li>d) <u>how</u> your organisation will monitor, measure and report on the commitments included within the Carbon Reduction Plan.</li> </ol>	<ul style="list-style-type: none"> <li>• Calculation of organisations scope 1 and 2 emissions by [enter date supplier commits to within their response to the assessment question]</li> <li>• Implementation of Carbon Reduction Plan by (to include the organisations scope one and two emissions and a net zero carbon target) [enter date supplier commits to within their response to the assessment question]</li> <li>• Provision of annually updated Carbon Reduction Plan</li> <li>• Provision of annual reporting data to demonstrate the reduction in the organisations carbon footprint i.e. measuring actual reductions against the targets committed to within the organisations Carbon Reduction Plan</li> </ul>

	<p>During the life of the framework agreement, the Contractor may be asked to calculate and provide the embodied carbon of a vehicle. Embodied carbon is the total greenhouse gas (GHG) emissions (often simplified to carbon<sup>i</sup>) that are generated to produce a vehicle. This includes emissions caused by extraction, manufacture, transportation and assembly. It excludes operational emissions (i.e. from fuel consumption) of the vehicle</p>	<p>N/A</p>	<p>N/A</p>
<p>Theme 3 – Fighting climate change - MAC 4.2 Influence staff, suppliers, customers and communities through the delivery of the contract to support environmental protection and improvement.</p>	<p>The Contractor shall implement and maintain a Waste Reduction and Management Plan that applies the Waste Hierarchy and aims to reduce its organisations waste, reduce the percentage of waste going to landfill and use resources more efficiently. The plan shall be reviewed and updated no less frequently than annually. The Contractor shall report the impact on the organisations waste as a result of the plan on an annual basis.</p> <p>Guidance on applying the Waste Hierarchy can be found here:  <a href="https://www.gov.uk/government/publications/guidance-on-applying-the-waste-hierarchy">https://www.gov.uk/government/publications/guidance-on-applying-the-waste-hierarchy</a></p>	<p>Please provide a method statement stating:</p> <p>a) <u>how</u> your organisation will develop, implement and maintain a Waste Reduction and Management Plan that applies the Waste Hierarchy;</p> <p>b) <u>when</u> the Waste Reduction and Management Plan will be implemented by; and,</p> <p>c) <u>how</u> your organisation will monitor, measure and report on the commitments included within the Waste Reduction and Management Plan.</p>	<ul style="list-style-type: none"> <li>• Implementation of Waste Reduction and Management Plan that applies the Waste Hierarchy by [enter date supplier commits to within their response to the assessment question]</li> <li>• Provision of annually updated Waste Reduction and Management Plan</li> <li>• Provision of annual reporting data to demonstrate the reduction in the organisations waste i.e. measuring actual reductions against the targets committed to within the organisations Waste Reduction and Management Plan</li> </ul>

<sup>i</sup> Net zero carbon means that after reducing carbon emissions as far as possible, any remaining emissions are balanced by ‘netting off’ an equivalent amount of greenhouse gases. Net Zero is often used interchangeably with the term Carbon Neutral.